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# Everything Is Connected: Reimagining The World One Postcard At A Time





# **Synopsis**

From the internationally bestselling creator of Wreck This Journal comes an imaginative new project: fifty postcards that send you on a quest to reanimate everyday life...Leave notes in public for strangers, dream up a tiny imaginary world, summon magic powers, draw a portrait of yourself as a hero, create your own treasure map, or access a secret portal whenever you wish.Donâ TMt you just love getting something unexpected in the mail?With Everything Is Connected, your mission is to reimagine your worldâ "and the worlds of everyone around youâ "one postcard at a time. Creative, collaborative, and winkingly subversive, this postcard set is a manifesto, a mission, a game, and an invitation in one convenient package.

## **Book Information**

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### **Customer Reviews**

I had this sent to my fiance, who is incarcerated, and doing hard time. I have been looking everywhere for books to help him mentally escape his caged environment. The first one I sent him was Mess, and I heard him laugh, and get excited. So, I sent Everything is Connected, and he is extremely happy to be sending these cards. I am going to send him these books for years. It will be our thing. Seeing him happy, makes me happy, and these books have really helped us through the hard days. I want to send them to everyone I love..Keri Smith is a genius..

On a recent weekend RV trip to the lake, I wrote 40+ notes on these cards to friends and family. Some, I did the quirky activity and some I asked the recipient to do it and either send it back or send a digital photo. And on some, I did 1/2 and left 1/2 for my friend. So far, I've had a blast. Feeling a bit

"disconnected" for the past few months, this proved a fun way to reconnect with people I care about. I did this with little expectation of very many returns, but I have had some fun responses. I like Keri Smith products, but mostly have thought of them for teens and kids, but I'm 53 and most of my friends are in this age range, but I also sent cards to nieces and nephews and my own sons. Lots of fun.

Keri Smith has inspired my creativity and connection once again with these postcards. I've had a blast looking up people I love to send these to, including people I've never met before, like the Pioneer Woman. The whimsy in these postcards is contagious, and it's fun picking out which card to send to whom. Not gonna lie, I kept a couple for myself because they are inspiring and intriguing, like the card that says it has magic powers and lets you imagine how you use it.

This set of postcards is a hoot. It's hard to describe the set because each postcard is different from the others. The "picture" side of the postcards is matte instead of shiny. This is for good reason, though â "you may have to draw on it, or drop your lunch on it. Some examples:....A picket fence with the instruction, "Hide this postcard in your neighbor's yard."....A set of unusual coupons, such as, "This coupon entitles the user to a different perspective" and "This coupon entitles the user to some deep breaths."...."This postcard has magic powers". Find a space underneath for you to write your answer to the following question: "What would you like it to do?"....Then there's my personal favorite, photo attached: "This is a portable hole/portal. Makes things disappear at will." How many things I could use that on. The postcards come in a bound "book". Each is taken out of the book by tearing along a perforated line. A definite plus is that, unlike most postcard books I've purchased, it is no problem to take a card out of the middle of the book. Each postcard measures just a little less each way than 6" x 4" and takes postcard postage. I've taken off one star because many of these cards need the right person to send them to. That is, they might be seen as just stupid to someone you don't actually know, such as if you're using the cards for Postcrossing. All in all, a creative set of postcards, definitely something different. Happy Reader

I absolutely adored this book. Already sent a few postcards after painting them and writing messages and I'm hoping friends and strangers alike are inspired to create and destroy and imagine more. Always a fan of Keri Smith and this book is very accessible for a newcomer or someone who just wants a lot of darling postcards to send out.

I am a therapist and I got this specifically for teen clients. They seem to love this postcard book. I went through it first to make sure it would be appropriate. For the most part it is. It depends on your audience. I would say that overall it is not for children. I can't remember exactly which postcards I removed before giving it to clients. I think I took out the postcards about striking up conversations with strangers, mailing things to strangers, etc. Other than that there are some fun ones in there. I think it would make a good gift for a teen or young adult. For my purposes I feel that it provided some fun activities to aide in self expression.

I am penpals with my friend from highschool and we were running out of funny cards to send each other. This book has a ton of great ones, the only comment is that I wish the paper was a tad bit thicker. It is thick, but I just it to be a little more durable for the postal service.

Out of all of these there are only about fifteen that I will actually send to friends. May have just been great if the really good ones were repeated. But those few are more interesting than most other postcards, so that's a plus. Also the bumpy side (where the card was perforated and torn out of the book) is really noticeable.

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